Knowledge Alliance "IE3 – Industrial Engineering and Management of European Higher Education "

15th July 2020

Venue: https://teams.microsoft.com/_#/pre-join-calling/19:meeting_ZWM5ZDVjYTctZDZmNi00Y2FhLTgzNzEtMmZhYTE1NGQ2ODZi@thread.v2

List of participants:

- Politecnico di Bari (**POLIBA**) represented by Giovanni Mummolo, Salvatore Digiesi, Francesco Facchini, Giorgio Mossa;
- Poznań University of Technology (**PUT**) represented by Marek Fertsch, Joanna Oleśków-Szłapka and Agnieszka Stachowiak;
- ValueDo (**VALUE**) represented by Alessandro Guadagni and Giuditta Pasta;
- INFOTECH (**INFO**) represented by Gianluigi De Pascale;
- TECNOLOGIE DIESEL (**TDIT**) represented by De Stena Felice and Scarpetta Claudio;
- Implema (**IMPLE**) represented by Eskil Rehme.

Agenda:

- WP9: Presentation of the new version of the website, dissemination plan, recap on the dissemination activities to be carried out;
- Wrap-up and conclusions.

De Pascale (INFOTECH) starts the meeting presenting the novelties of the IE3 website. The full presentation can be found here.

De Pascale informs the partnership that InfoTech will update soon the information in the IE3 website related to the partner description, adding the information about the staff members (picture, direct contact and brief description).

De Pascale presents also the Dissemination Plan (R9.1; full document here). The document provides general instructions to address the IE3 engagement of the surrounding industrial engineering environment. Its main contents are:

- Definitions of key terms for dissemination and exploitation
- The use of the logos, disclaimer and acknowledgement
- Key messages
- Dialogue with stakeholders

De Pascale shows also the tool that the partners will have to use to track their dissemination activities. He explains which kind of activities the partners need to report and that each partner must fill in just its organization's sheet.

De Pascale gives a brief description of the planned actions and their implementation for each target group for the project.

Among the communication practices for Target 2 "Companies", De Stena (TDIT) asks some clarification on the point stating "*Creating events that are moments of sharing in which academics and students identify issues, results, challenges to be faced together*". He claims that companies usually are invited to participate in events but they are not asked to organize them, so he suggests correcting this point in order to avoid misunderstandings.

Digiesi (PoliBa) proposes a sort of co-organization of events: i.e. PoliBa could organize an event and then TDIT will participate giving its contribution. Companies are not asked to organize any event: it is always the consortium and particularly the universities that are in charge for it.

De Pascale reminds the University partner the commitment of organizing at least one official National Dissemination Conference each year. Guadagni (ValueDo) proposes to use the huge number of contacts done thanks to the surveys for organizing an event where to give back to the respondents the results of the analysis they have contributed to do. For instance, it could be a nice idea to organize a virtual conference at national level inviting all the professors and the companies that have answered to the questionnaires. The universities could organize these virtual meetings (a sort of webinars) and use them for fulfilling their commitment of organizing one National Dissemination event. De Pascale will add this proposal in the Dissemination Plan.

At this point, Mummolo (PoliBa) points out that the general structure of the Dissemination Plan has to follow what the partners have committed to do in the proposal, trying to fill properly the activities to be done and also those that cannot be accomplished due to restrictions for covid-19. For instance, in the case of the National Conference, it is not possible to organize now a physical event, so we can transform it into a virtual event. All the partners agree: they should follow what written in the project description, but always considering the activities they can do and those they cannot, in order to respect their feasibility. In this context, the idea of webinars is effective.

De Pascale will add in the Dissemination Plan a specific section where there will be described what the partnership is going to do in case of restrictions for covid-19.

About the templates, De Pascale will make available for the partners the template for .doc and .ppt file adopting LaTex code by means of the online platform "overleaf", but the partners are free to choose which tool to use.

De Pascale reminds that the partner have to deliver weekly articles on the topic of I&EM to be published in the website. He will send weekly reminder by e-mail to the partner in charge.

He invites also all the partners to spread the IE3 website to their contacts and invite them to subscribe the newsletter.

Guadagni (ValueDo) suggests sending individual e-mails to the absent partners in this meeting inviting them to read the Dissemination Plan and asking them if they need a bilateral virtual meeting for any clarification. De Pascale agrees.

Infotech, furthermore, will prepare the draft of the flyer by the end of August for the target group of academics. Later on, the flyers for the other target groups will be prepared. De Pascale informs also that a general leaflet of the project will be prepared by the end of September to be checked by the partners.